



Review Happn

Happn

Happn is a dating app that connects people through the geolocation of your mobile device. Unlike others, with this one you cannot search for specific people, you only have the possibility to like those who are close to you within a radius of 250 meters

Dating apps are the order of the day, there are many that offer you the possibility of finding someone to meet and make love arise. Among them we find **Happn**, the social network of the moment. With it you will be able to meet anyone you come across on the street, since its operation is based on the registration of the location of your mobile device.

Launched in 2014, it has more than 700 million members worldwide and is an app that brings together users who are geographically close, especially those who have met in the same space and time, within a range of 250 meters. It is **free to download** for Android, iOS or Windows, although it also has a paid version in which you will have more advantages, which will make your experience much more interesting.

Although it has been compared to other similar applications, Happn is very different, which makes it stand out from the rest. The majority are among people between 25 and 34 years old, the majority being men, with almost 70% of the total. This percentage has balanced over time, with women representing only 15% in the beginning. This increase in the female audience has been the consequence of a campaign carried out by the company whereby most of the functions are free for this gender.

To start meeting people close to you, you just have to download the app and create a profile, which you will do very quickly and easily, without taking more than a minute to get it. You can sign up with your own phone number or with your Facebook profile and once you have created it, you already have it available to use without any type of restriction. Being registered with a phone number, the number of fake profiles is very low.

For your profile you will only need to provide your basic information, such as name, date of birth and gender. These data are mandatory and other volunteers will also ask you to decide whether to give or not, such as work, studies or a personal description. Once you have all this information added you will have to select if you want to meet men, women or both.

You no longer have to worry about anything else, it is Happn itself that will make suggestions as you come across other users. This is based on your geolocator and the preferences that you have marked, the difference with others, you cannot search for someone in particular, unless they are close to you and consider that they are a potential partner for you.

For **Happn** safety comes first, that's why they don't have the option to send a private message unless both profiles have liked each other. You can see all the likes you have gotten and this is the only thing you have the possibility to send to the rest of the community, ensuring that you only talk to the people who really interest you. Once these likes occur, they get a crush, a match and you can instantly send them a message to start getting to know each other.

Another option to contact other members is to send them Hello, this is not a secret function, you just want to send it to someone else to let them know that you want to start a friendly conversation.

Happn shows little information about its members, each one being able to choose the data they want to appear and with the possibility of uploading up to 9 photos, directly to the application from your mobile or synchronizing with your

social networks Facebook or Instagram. This information will be of help to those who want to contact you, to get an idea of how you are and to get to know you better.

The application uses a very intuitive interface that helps its users to use it in a very simple way, so that even if it is closed, it continues to find people who use it and are close to you. If privacy is an issue for you and you don't want them to know that you have been to a specific place, simply activate Invisible Mode, a tool that you can only use if you have a Premium account.

One of the **advantages of Happn** is that it is not only to find appointments, once you manage to fulfill certain characteristics that the app itself marks. She sends you a message for you to play CrushTime, four profiles that you have come across will appear and you will have to correctly guess who has given you a Like. If you make a mistake, a Like will be sent to the user you have chosen.

The objective that the company that makes up Happn itself seeks is that you do not miss any of the possible connections that arise in your daily life, because these can be the love of your life.

| Pros | Cons |
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| <ul style="list-style-type: none">- Most of its functions are free.- Use the geolocator to find people near you.- It has few fake profiles.- You will only have contact with those who have mutual Like. | <ul style="list-style-type: none">- There are free functions for women but paid for men.- You will not be able to meet other people who have not crossed paths with you.- Limitation of 250 meters.- Lots of publicity. |

Links Facebook: <https://www.facebook.com/joinhappn/>

Twitter: https://twitter.com/happn_app

Instagram: https://www.instagram.com/happn_app/

Web:

Play Store: https://play.google.com/store/apps/details?id=com.ftw_and_co.happn&hl=es_419

Apple Store: https://play.google.com/store/apps/details?id=com.ftw_and_co.happn&hl=es_419