



## Review Open fm

### Wirtualna Polska Media S.A

Discover a very interesting alternative to enjoy your favorite songs. Open FM is a music platform with more than 120 channels where you will find any type of genre and more than 2000 hours of content, among which you can listen to news, sports and podcasts for all tastes

From Poland comes **Open FM**, the largest music platform in the entire country. Previously called **Gadu Radio**, you can listen to Internet radio, it is available for **free download in Google Play Store and App Store**, with versions for **Android, iOS and Windows**.

It is owned by VM Polska and began streaming on March 8, 2006, when a small selected group of users first had access to the service. Initially there were only three thematic channels: Polish, Party and Classic. Little by little they were expanding their offer, which were available to all users of their website and in the trial version of Gadu-Gadu 7.5.

In November 2007, the "**Starter**" station was broadcast for the first time at a live music event, Mayday 2007. It was a complete success, making it start to gain notoriety. The signal was broadcast from Katowice Saucka and was conducted and commented on by the channel's presenters. It was this year when the manufacturer offered the possibility of creating its own radio stations based on the platform. The way it is done is that each interested company independently creates a music program and finds a place on the radio website.

It is totally free, and its integration with GG has not changed anything., **Open FM** has more than 120 music channels in its catalog, which includes all kinds of genres, such as electronic, rock, country-specific music and compilations. of the best songs of the last decades and with more than 2000 hours of content. In its Main Lists section you can find all its options. But not everything is going to be melodies, it also has its news, sports section and a section for the little ones in the house. But if you still do not have enough, it has a podcast section, where you will find programs on many topics with which to have a good time. The application is only in Polish, making it more difficult to locate yourself in it.

In 2009, according to a study carried out by **Gemius Stream**, the platform was heard by more than two million people and its numbers have not stopped growing, making it one of the leading platforms, especially for metal and rock fans, they can't find their favorite music so easily.

It uses advanced transmission technology, making it unnecessary to have an Internet connection to continue enjoying the rhythm. This does not happen with other platforms, which adds a point in its favor and you can also listen to it through Bluetooth. The data consumption is not very pronounced, so you can listen to it for hours, it is available 24 hours, so you do not miss any musical style.

**Open FM** does not stop updating to continue adding new stations and categories, everything you are looking for you can find on this platform, from the most classic to the latest on the market, with the possibility of customizing your profile by adding your favorite stations to your list. So you can find them easily and quickly every time you enter the application, although by exploring their stations you will be able to discover great surprises that you might not have considered listening to.

Its publisher ensures that the quality of its stations is maintained and that you can enjoy it 24 hours a day, although you may experience some advertising cut. The team that integrates the Open FM application is very aware of the satisfaction of its listeners and they focus all their work on ensuring that the product meets what its audience is looking for, this is achieved through great communication with users, listening to their opinions and taking them to practice.

To start using **Open FM** is very easy, you just have to download it to your device and create an account, you can link it with your facebook account. Once inside, you just have to choose what you want to listen to and start enjoying the

music. It has a very simple and visual interface, with the characteristic icons of each of its stations.

Pros	Cons
<ul style="list-style-type: none"><li>- Many selection of radio stations.</li><li>- You can listen to much more than music</li><li>- Good selection of tracks.</li><li>- You can listen to it without Internet connection</li></ul>	<ul style="list-style-type: none"><li>-Has a lot of publicity</li><li>-The quality of the music is at a low level.</li><li>- Playlists can become repetitive</li><li>- It is only in Polish</li></ul>

**Links Facebook:** <https://www.facebook.com/open.fm.radio/>

**Twitter:** [https://twitter.com/Open\\_FM](https://twitter.com/Open_FM)

**Instagram:** <https://www.instagram.com/open.fm/>

**Web:** <https://open.fm/>

**Play Store:** <https://play.google.com/store/apps/details?id=pl.wp.android.openfm&hl=us>

**Apple Store:** <https://itunes.apple.com/us/app/open-fm/id407293210>